Online & e-Learning Summit Asia 2016

Pre-Conference Masterclass: **18th October 2016**

Main Conference: **19th & 20th October 2016**

Venue: **Kuala Lumpur, Malaysia**

Register before **26 August 2016** and save **US$400!**

TRANSFORMING ONLINE AND E-LEARNING JOURNEY TO ENHANCE LEARNING EXPERIENCE AND LEARNER ADOPTION

ESTEEMED UNIVERSITY SPEAKERS

Professor Michael Keppell
Pro Vice-Chancellor, Learning Transformations
Swinburne University of Technology, Australia

Professor Joon Heo
Director of Open & Smart Education Center
Yonsei University, Korea

Professor Ting-Chuen Pong
Senior Advisor to the Executive Vice-President and Provost, Director of Center for Education Innovation
The Hong Kong University of Science & Technology

Prof. Dato' Dr. Mohamed Amin Embi
Chief Information Officer (CIO), Director, Centre for Teaching & Learning Technologies
Universiti Kebangsaan, Malaysia

Douglas Paul Gagnon
Director of E-Learning and IT Services, Lee Kong Chian School of Medicine (LKCSoM),
Nanyang Technological University, Singapore

Kayoko Kurita
Associate Professor, Center for Research and Development of Higher Education
The University of Tokyo, Japan

Researched & Developed by:

IQPC
International Quality & Productivity Centre

CORPORATE LEARNING NETWORK
Learning, Training & Organizational Development Network

Online & e-Learning Asia Summit 2016 shares best practices and case studies from leading universities who are collaborating to create institutional excellence in online & e-learning. Join your peers to learn about:

- Excellence in **online & e-learning instructional design** to improve students engagement
- Best practices on **MOOCs** – success, failures and lessons
- **Quality assurance** to safeguard your credibility in the online education space
- Effective **change management** strategies to address faculty resistance for online learning
- Revolutionizing the e-learning spaces ecosystem to **support blended learning pedagogy**
- Scaffolding **strong capabilities and infrastructure** for online learning success

www.onlineandelearningasia.com

WELCOME

Dear colleague,

Digital disruption is catapulting higher education institutions into new teaching and learning paradigms, transforming how our students learn and propelling us to evolve our teaching methods. Online learning, e-learning, blended and distance open learning are becoming new norms of delivery for any progressive university to attract students, foster online branding and transform the learning experiences.

This evolution presents a variety of challenges:
- How to address **faculty resistance and change management** for online learning success
- What are the secret recipes to develop **highly adopted and engaging online courses**?
- What are the step-by-step framework to **maximize the limited infrastructure and resources**?
- How to ensure **quality assurance to safeguard your credibility** in the online education space
- What is the **optimal operations framework** to seamlessly integrate online teaching and learning into the curriculum?

I am delighted to bring you the **Online & e-Learning Asia Summit 2016**, in **Kuala Lumpur, Malaysia** on **19-20 October 2016**, which will answer these questions and more as we bring together experts across APAC!

The event will deliver sharp and strategic approaches on how to achieve excellence in online learning courses by building capacities, design engaging online content, and holistic change management frameworks to uplift student experience and achieve highly enrolled courses.

I invite you to explore our program, case studies and meet with top speakers in this brochure. We hope you will join us in this unique event to share, engage and brainstorm with your colleagues on how to inspire learners with online learning spaces and digital environments.

I look forward to seeing you in October 2016.

Best Regards,

Bella Lai
Conference Producer
Online & e-Learning Asia Summit 2016

Why should you attend?

1 Learn best practices from **15 case studies** covering holistic latest trends of online & e-learning and MOOCs:
- **Yonsei University, Korea** will share their journey in pioneering MOOCs in Korea to achieve the #1 position on internationally enrolled learners, performance, sales of certificates, and rating on Cousera.
- **The Hong Kong University of Science & Technology** will illustrate the specialized route to its success on learning analytics for MOOC and blended courses
- **Swinburne University of Technology, Australia** will demonstrate the innovative pedagogies and learning tools for on-campus blended learning and online learning
- **Hong Kong Polytechnic University** will cover the building blocks for successful online learning ecosystem: prototyping, scalability and sustainability
- **National University of Malaysia** will highlight the practical instructional design strategies for a more engaging learning experience in the digital era and how it won the Excellence Open MOOC Award

2 **Enjoy varied formats** including lightning talks, panel discussion, roundtable discussion, speed networking to optimize your take-aways

3 Dive deep in **specialized masterclasses** on:
- Designing & delivering an award-winning MOOC
- Innovative pedagogies in a connected world: strategies for teaching in a digital age

DEVELOPMENT LANDSCAPE OF ONLINE/E-LEARNING:

Leading universities will offer fully accredited undergraduate courses online within five years.

E-learning industry in Asia is expected to hit $12.8 billion by 2020, up from $11.4 billion in 2015

In Malaysia, the government has voiced its support for MOOCs in the Education Blueprint 2015-2025, predicting that 30 percent of learning in IPTAs will be conducted through MOOCs by the year 2020

Source: BBC and Ambient Insight, 2015

Who will you meet?

- Heads of Online Education
- Heads of Distance and Online Education
- E-learning director
- Head of Open and Distance Learning & Technology
- Director of Instructional Design
- Vice Chancellor of Academics
- Chief Learning Officwer
- Executive Dean, Learning and Development Officer
- Education Technologist
- Instructional Designers
- Online content developer
- E-Learning Developers
- Curriculum Developer
- Director of IT/Director of Educational Technology & Production
- Dean Pedagogical Development and Innovations

2016 SPEAKERS

Professor Michael Keppell
Pro Vice-Chancellor, Learning Transformations,
Swinburne University of Technology, Australia

Professor Joon Heo
Director of Open & Smart Education Center,
Yonsei University, Korea

Prof. Dato' Dr. Mohamed Amin Embi
Chief Information Officer (CIO),
Director, Centre for Teaching & Learning Technologies,
National University of Malaysia

Professor Paul Lam
Associate Professor, Centre for Learning Enhancement and Research,
The Chinese University of Hong Kong

Associate Professor Dr. Safiah Md Yusof
Deputy from Institute for Teaching and Learning Advancement,
Open University Malaysia

Dr. Koh Noi Keng
Senior Lecturer in Humanities & Social Studies Education
National Institute of Education, Singapore

Roshayu Mohamad
Assoc Prof/ Dean School of Information and Communication Technology,
Asia e University (AeU), Malaysia

Douglas Paul Gagnon
Director of E-Learning and IT Services, Lee Kong Chian School of Medicine (LKCSoM),
Nanyang Technological University, Singapore

Kayoko Kurita Ph.D.
Associate Professor, Center for Research and Development of Higher Education,
The University of Tokyo, Japan

Professor Ting-Chuen Pong
Senior Advisor to the Executive Vice-President and Provost, Director of Center for Engineering Education Innovation, **The Hong Kong University of Science & Technology**

Professor Tian Belawati
Rector, Universitas Terbuka, Indonesia, Former President, **International Council for Open and Distance Education (ICDE) and Asian Association of Open Universities (AAOU)**

Dr. Cecilia Chan
Head of Professional Development Centre for the Enhancement of Teaching and Learning (CETL),
The University of Hong Kong

Dr. Malini Eliatamby
Vice President (Teaching Innovation) & Deputy Vice Chancellor (Academic Operations), **INTI International University, Malaysia**

Dr. Daniel Tiong Hok Tan
Group Chief Learning Officer,
Taylor's Education Group, Malaysia

Professor Eric Tsui
Associate Director – Knowledge Management & Innovation Research Centre,
Hong Kong Polytechnic University

Professor Yeonwook Im
Head, Dept. of Educational Technology, Head, Graduate School of Education and Information,
Hanyang Cyber University, Korea

Professor Dr. Rozhan M. Idrus
Chief Information Officer and Director, Centre for Global Open Access Learning-Immersive Technology & Quality Assurance,
Universiti Sains Islam Malaysia (USIM)

08:20 MORNING REFRESHMENT AND REGISTRATION

09:00 **Opening Remarks from the Chairperson**

Dr. Daniel Tiong Hok Tan
Group Chief Learning Officer,
Taylor's Education Group, Malaysia

> **Excellence in Online & e-Learning Instructional Design to Improve Students Engagement**

KEYNOTE

09:10 **Education 3.0: Connecting learning with Gen Z students to achieve effective learning design**
- Educating the students of today for a different world of tomorrow – challenges and paradigm shifts
- Future of the Workplace and Employability vs the way we educate students
- More than curriculum re-design is pedagogical re-think
- Engagement – from the students of today to the knowledge workers of tomorrow

Dr. Daniel Tiong Hok Tan
Group Chief Learning Officer,
Taylor's Education Group, Malaysia

CASE STUDY

09:50 **Innovative pedagogies and learning tools for on-campus blended learning and online learning**
Swinburne University of Technology has a unique ecosystem of online, blended learning, vocational education and higher education.
The focus is on engaging our students through quality personalized education that encompasses authentic learning, authentic assessment, peers learning and problem-solving. This session will illustrate the success elements for online learning.
- Interactive teaching and active-learning methods in blended and online courses
- What are the crucial knowledge, skills and attitudes that are needed to enhance learner-centered pedagogies in the 21st century?

- Future Faculty Program: Developing and sustaining an innovative teaching community through professional development

Professor Michael Keppell
Pro Vice-Chancellor Learning Transformations,
Swinburne University of Technology, Australia

10:30 SPEED NETWORKING

10:40 MORNING BREAK AND NETWORKING

PANEL DISCUSSION

11:10 **'Facebook-ing' the online learning: building connected learning community to engage and enhance learner retention rate**
- Restructuring curriculum to fit online learning modalities: essential attributes of online environment
- From instructional to constructional design to elevate diversified learning insights
- Understanding the reflection pathway and how one share with one another
- Leveraging established social platforms and omni-channels to stay in tune with students – a cost effective, user-friendly and impact-oriented approach

Panelists:
Professor Michael Keppell
Pro Vice-Chancellor Learning Transformations,
Swinburne University of Technology

Professor Joon Heo
Director of Open & Smart Education Center,
Yonsei University, Korea

Dr. Malini Eliatamby
Vice President (Teaching Innovation) & Deputy Vice Chancellor (Academic Operations),
INTI International University

11:50 **Integrating high quality MOOCs into institution's strategic vision to effectively drive innovative faculty development**
Yonsei university, ranked at 18th of top Asia

CASE STUDY

Universities (QS ranking 2016), is not only recognized by the esteem teaching and research quality, but also by its pioneering role in K-MOOCs development in Korea. Yonsei has encouraged its professors to participate in online teaching platforms to continuously spur innovation of teaching and learning. Today, Yonsei is ranked by Coursera as the number 1 in Asia for the number of enrolled learners, performance, sales of certificates, and rating
- Capitalizing on MOOCs as a pillar for growth to drive innovative teaching among faculties
- Leveraging MOOCs to design effective flipped blended learning for quality classroom time
- Creating healthy teaching competition on virtual spaces to spur innovation and foster international recognition

Professor Joon Heo
Director of Open & Smart Education Center,
Yonsei University, Korea

CASE STUDY

12:30 **Gamification: Unlocking the power of game-based learning for enhanced engagement**
- How to successfully "gamify" your online course – a holistic framework on narrative design, challenges and rewards for interactive engagement
- Addressing the roadblocks to Gamification: structure of curriculum, traditional approaches and costs
- Implementing Gamification: requirements and Gamification platforms
- Balancing the fun experience with relevancy of content in design for learning

Dr. Koh Noi Keng
Senior Lecturer in Humanities & Social Studies Education,
National Institute of Education, Singapore

13:10 LUNCH BREAK

Effective Change Management Strategies to Address Faculty Resistance for Online Learning

14:10

CASE STUDY

Developing a strategic vision to optimize the benefits of online and e-learning courses in Asia
- Addressing the lost opportunities for not having the online presence
- The "loss leader" power: embracing the institution reputation by investing in qualified flagship courses
- Reaching out to new student target groups with value added, cost-efficient online teaching
- Discussing optimazation of opportunities by partnering with corporate sectors

Professor Tian Belawati
Rector, Universitas Terbuka, Indonesia, Former President, **International Council for Open and Distance Education (ICDE) and Asian Association of Open Universities (AAOU)**

14:50

CASE STUDY

Instilling an ecosystem of online learning excellence to spearhead pedagogy, innovation and technology enhanced learning
- How has technology changed teaching and knowledge acquisition?
- How has faculty development changed to enable faculty to adjust to the digital learner while maintaining sound pedagogy.
- Creating the right mindset: overcoming the technology hurdle through professional development, recognition and analytics
- Providing instructors with autonomy and support to manage the online learner – the role of analytics

Dr. Malini Eliatamby
Vice President (Teaching Innovation) & Deputy Vice Chancellor (Academic Operations)
INTI International University

15:30 **AFTERNOON TEA AND NETWORKING BREAK**

16:00 **Practical instructional design strategies for a more engaging learning experience in the digital era**
Spearheading the development of teaching and learning at National University of Malaysia, Dato' Amin recently designed a MOOC course entitled 'Rethinking Teaching; Redesigning Learning' (RTRL) at the OpenLearning platform. As of today, RTRL has 2620 participants from 94 countries (mainly professors, educators, and teachers).
In April 2016, RTRL received the Excellence Open MOOC Award from the Open Education Consortium. In this session, Dato' Amin will share the experience of designing online learning courses to achieve successful adoption rate.
- Freshening up online learning experience: from personal to personalized learning plans with integrated UI + UX tool kits
- Bridging the gaps among content, technical and instructional teams
- Developing in-house programs design team to keep cost low, gain control and ignite innovative teaching culture
- Innovative ideas for incentives and rewards to augment and sustain learner motivation

Prof. Dato' Dr. Mohamed Amin Embi
Chief Information Officer (CIO), Director, Centre for Teaching & Learning Technologies
National University of Malaysia

16:40

CASE STUDY

Overcoming online education stigma by demonstrating the full benefits of online teaching and learning
- Is online learning inferior to in-class learning? How to strategize the distinguishing goals for the two environments
- Evolving creative teaching strategies using technology, adaptive learning engagement to enhance learning outcomes
- Assuring the comparative quality of both online and residential classes

- Optimizing the benefits from the diversity of learners to prepare them for diversity in the workplace
- Maximizing the benefits of self-paced, and self-directed study

Professor Dr. Rozhan M. Idrus
Chief Information Officer and Director, Centre for Global Open Access Learning–Immersive Technology & Quality Assurance
Universiti Sains Islam Malaysia (USIM)
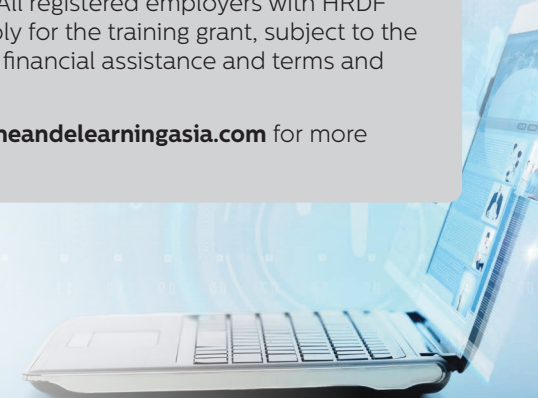
17:20 **Closing Remarks from the Chairperson**

17:30 END OF CONFERENCE DAY ONE

08:20 **MORNING REFRESHMENT AND REGISTRATION**

09:00 **Opening Remarks from the Chairperson**

Dr. Daniel Tiong Hok Tan
Group Chief Learning Officer
Taylor's Education Group, Malaysia

09:10 **Reimagining e-learning: from ecosystem to learning spaces in support of a blended learning pedagogy**

CASE STUDY

Lee Kong Chian School of Medicine (LKCMedicine) has reimagined the E-Learning ecosystem experience to spark the creation of a unique and innovative eLearning DNA; one which aligns Technology and Curriculum through the skilful application of a Blended Learning Pedagogy. The innovations extend to: i) the creation of robust mobile content delivery mechanisms, ii) the exploration of virtual simulations, iii) the use of data analytics to support targeted and timely review of learner engagement, and iv) a proposed integration of an online Cognitive Tutor to support personalized learning.

Spearheading the development, Mr. Paul Gagnon, the Founding Director of E-Learning and IT Systems Services will share his thoughts and experience on the dominant narratives that currently characterize E-Learning within the Educational Scientific Technological digital world.

Douglas Paul Gagnon
Director of E-Learning and IT Services, Lee Kong Chian School of Medicine (LKCSoM)
Nanyang Technological University, Singapore

Best Practices on MOOCs

09:50 **Learning analytics for MOOC and blended courses – unlocking dynamic power of learning database to enable informed culture of learning**

CASE STUDY

environment
Education has gone through some transformative changes since the launching of Massive Open Online Courses (MOOCs) in 2012. The impacts of MOOCs go beyond just the offering of courses and content. MOOC platforms allow vast amount of data to be collected on the study patterns of diverse groups of students from around the world. Learning analytics on MOOCs allow teachers to better understand how students learn and how the delivery of teaching and learning can be improved. A visual analytic system has been developed at HKUST for visualizing video clickstream data and performing social network analysis of forum data from MOOCs. In the presentation, prof. Pong will share HKUST's experience on using learning analytics to enhance the learning experience of students in MOOCs and blended learning courses on campus

- Structuring relevant database from digital learning and social platforms for interpretation and optimization of learning processes
- Translating data into actionable insights to monitor student progress, personalize learning experience and measure efficiency of online platforms

Professor Ting-Chuen Pong
Senior Advisor to the Executive Vice-President and Provost, Director of Center for Engineering Education Innovation, **The Hong Kong University of Science & Technology**

10:30 **MORNING BREAK AND NETWORKING**

11:00 **What makes them "stick"? Mastering the motivational design process to effectively simulate and sustain learner motivation on digital courses**

CASE STUDY

- Foundations of motivational concepts and principles to generate positive motivation among online learners
- From ideation to fruition: how to integrate the motivational model in various delivery systems

- Exploring ARCS (attention, relevance, confidence, satisfaction) motivational design
- Enhancing teaching motivation of the "Interactive Teaching" MOOC course

Kayoko Kurita Ph.D.
Associate Professor, Center for Research and Development of Higher Education
The University of Tokyo

11:40 **Building blocks for successful online learning ecosystem: prototyping, scalability and sustainability**

- Determining learning needs and fit-for-purpose online courses contents
- Building flexible, responsive and interactive delivery modalities: from knowledge transfer to knowledge transform
- Redefining targeted Return on Investment (ROI) and Return on Value (ROV) to scale up the courses

Professor Eric Tsui
Associate Director – Knowledge Management & Innovation Research Centre
Hong Kong Polytechnic University

12:20 **LUNCH BREAK**

Quality Assurance to Safeguard your Credibility in the Online Education Space

13:20 **Broadening flexible assessment frameworks for a student-centric and outcome-based measurement**

CASE STUDY

- From passive-corrective to personalized-reflective assessment: adapting to diversified learning needs
- Using different assessment medium to engage with students: developing student maturity and self-sufficiency
- Integrating innovative assessment using game-based assessment, or 3D virtual spaces

- Eliminating the hassle of on-campus assessment for a seamless accreditation and credit transfer from distance online courses

Roshayu Mohamad
PhD, Assoc Prof/ Dean School of Information and Communication Technology
Asia e University (AeU)

14:00 **Measuring the un-measurable – assessing generic competencies through an evidence-based pedagogical driven online system**

As the world moves towards knowledge-based economies, increased emphasis is being placed on graduates' acquisition of generic competency along their disciplinary knowledge. In this presentation, a framework for the development of generic competencies based on the concept of "avoider" and "engager" on student approaches to learning in oppose to the well-known deep and surface approaches (Prosser & Trigwell, 1999; Lizzio, Wilson, & Simons, 2002) will be discussed. We will also discuss how these skills can be assessed (if it should be assessed at all) and how can students document these learning outcomes as part of their learning process through a pedagogical driven online system.

Dr. Cecilia Chan
Head of Professional Development, Centre for the Enhancement of Teaching and Learning (CETL)
The University of Hong Kong

14:40 **Quality assurance (QA) and accreditations as essential values to win public trust and safeguard your online campus' reputation**

- Funding financial supports to develop well-established QA framework that enhances your institution's branding
- Developing the culture of quality assurance, quality of people, processes, programs and provisions
- Cultivating a QA mechanism to continuously monitor compliance and propose revisions

CASE STUDY

- Mastering learners' expectation on high-quality online courses: student support, clear learning assessment guidelines, and trusted accreditations

Professor Yeonwook Im
Head, Dept. of Educational Technology, Head, Graduate School of Education and Information
Hanyang Cyber University

15:20 **AFTERNOON BREAK AND NETWORKING**

Scaffolding Strong Capabilities and Infrastructure for Online Learning Success

15:50 **Exploring cutting edge technology within budget to improve learner experience**

- Engaging learners with lecturers through real-time discussions apps
- Using tele-presence robots to bring remote learners into synchronous hybrid courses
- Enabling innovation and interaction: replacing the lecture with voice thread technology
- Integrating technology in courses and assignments
- The most effective uses of technology in pedagogical practice
- What's happening with the use of technology in online spaces?

Professor Paul Lam
Associate Professor, Centre for Learning Enhancement and Research
The Chinese University of Hong Kong

16:30 **The challenge and strategies in providing online learning needs and support: the case with OUM**

In the continuous improvement of ODL delivery, OUM placed great effort in innovating teaching and learning with the use of technology. This presentation shares with the audience the various measures carried out over the years:

- Learners Evaluation of Tutors System (LET)– to gather constructive learner feedback

CASE STUDY

- Mobile Learning Support – to provide mobile support for learners in high failure rate subjects
- Assignment Courseware – to guide learners on how to do their assignments
- myInspire LMS – to provide a platform for learner engagement and obtain analytics
- myInspire 'Level Up' function – to obtain level of learner participation and engagement online
- myInspire & OUMBuzz Apps – to allow for mobile access
- myInspire Video Guide – to guide learners on use of myInspire
- myLearning Journey – to share with learners their learning path
- Mobile Support for Tutors (MoST) – to provide support and development to OUM tutors
- Quality Rating System (e-QRS) – to perform quality rating of forum management

Associate Professor Dr. Safiah Md Yusof
Institute for Teaching and Learning Advancement
Open University Malaysia

17:10 **Closing Remarks from the Chairperson**

17:20 **END OF CONFERENCE**

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http://www.iqpc.sg/PIC

MASTERCLASS A: (09:00 – 16:30)

Designing & Delivering an Award Winning MOOC

This workshop is designed to assist workshop participants to set up their MOOCs in the OpenLearning platform. Participants will embark on a design process of a MOOC that will benefit their on-campus students as well as MOOC participants from all over the world.

By the end of this workshop, participants will have developed a MOOC while gaining the skills to effectively facilitate his/her MOOC.

This training is with minds-on and hands-on sessions, and is based around a blended online course, which will guide the participants through the MOOC development process. Each participant is expected to bring along his/her own laptop (tablets should be considered as extras, not replacing laptops).

- Getting Started with MOOC
- Designing an effective MOOC
- Delivering an engaging MOOC

Prof. Dato' Dr. Mohamed Amin Embi
Chief Information Officer (CIO), Director, Centre for Teaching & Learning Technologies
Universiti Kebangsaan, Malaysia

About the workshop leader:
Dato' Dr. Mohamed Amin Embi is a the Director, Centre for Teaching and Learning Technologies, UKM and the President, Mobile Learning Association of Malaysia. He is a leading a consultant and master trainer on e-Learning, e-Content and Open Education Resource (OER) in Asia. He is recipient of several prestigious awards including the ISESCO Prize for Science & Technology 2010 Technology), the National Academic Award 2006 (Teaching Innovation), and e-Learning Award 2014 (e-Learning Mover/Personality; Best e-Learning Facilitator.

MASTERCLASS B: (09:00 – 12:00)

Innovative Pedagogies in a Connected world: Strategies for Teaching in a Digital Age

This workshop will focus on learning and teaching in a connected world within the Higher Education context. Knowledge is now co-created, disseminated via networks, and personalised. It has moved from being described as "explaining some part of the world" and "used in some type of action" to involving ecologies and networks (Siemens, 2006, p. vi). The workshop will focus on:

- How learning and teaching has changed in a connected world (15mins)
- Innovative teaching in a connected world (30 mins)
- The knowledge, skills and attitudes teachers need to thrive in a connected world (30 mins)
- The knowledge, skills and attitudes learners need to thrive in a connected world (30 mins)

Professor Michael Keppell
Pro Vice-Chancellor Learning Transformations
Swinburne University of Technology

About the workshop leader:
Professor Mike Keppell leads the Learning Transformations Unit, which explores learning technologies, the resourcing, preparation and scholarship of staff, and the development of partnerships that increase and extend Swinburne's online provision. Professor Keppell is a sought-after expert in transformative learning and has a passion for empowering academics to transform the way they teach and thus positively influence students. Professor Keppell has worked in higher education in Australia, Canada and Hong Kong, contributing to research and knowledge in the field of learning spaces, blended learning, learning-oriented assessment, and transformative learning using design-based research.

MASTERCLASS C: (13:00 – 16:00)

To assess or Not to Assess – Student's Generic Competencies

As the world moves towards knowledge-based economies, increased emphasis is being placed on graduates' acquisition of generic competency along their disciplinary knowledge. However, assessing these competencies are challenging on online education. This challenge has become topical around the world when discussing the development of quality online learning courses.

In this workshop, we will discuss how generic competencies can be assessed (if it should be assessed at all) and how can students document these learning outcomes as part of their learning process?We will work on practical examples and demonstrate how some of the generic competencies can be assessed based on previous studies and actual implementation in Hong Kong and elsewhere around the world.

Having the concrete framework of assessing these competencies will nurture the holistic development of online learning courses.

Dr. Cecilia Chan
Head of Professional Development, Centre for the Enhancement of Teaching and Learning (CETL)
The University of Hong Kong

About the workshop leader:
Dr. Cecilia Chan is the Head of Professional Development and in the Centre of the Enhancement of Teaching and Learning at The University of Hong Kong (HKU). She has a dual discipline expertise in engineering and education; she has been playing an important role in enhancing engineering, business and science education. Her combined expertise in these fields and multi-cultural experience enabled her to lead and conduct research on topics such as assessment, technology enhanced learning and the development and assessment of 21st century skills from east to west in the different disciplines. Cecilia's reputation has gained her many keynote invitations to countries such as Korea, Estonia, Ireland, United Kingdom, Switzerland, Malaysia, Thailand, Singapore, Macau, China and Taiwan. Cecilia is also the recipient of the HKU outstanding young researcher award 2015/16.

Online & e-Learning Summit Asia 2016

Pre-Conference Masterclass:
18th October 2016

Main Conference:
19th & 20th October 2016

Venue:
Kuala Lumpur, Malaysia

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If you have not received an acknowledgement before the conference please call us on **+65 6722 9388** to confirm your booking.

TEAM DISCOUNTS

IQPC recognises the value of learning in teams. Group bookings at the same time from the same company receive these discounts:

◆ 3 or more 7%   ◆ 5 or more 10%   ◆ 8 or more 15%

Only one discount available per booking. Team discounts are not available in conjunction with another discount, and do not apply to workshop(s) only bookings. Call us for a special discount rate for teams of 10 and above.

VENUE & ACCOMODATION

Hotel accommodation and travel costs are not included in the registration fee. A reduced corporate room rate will be arranged at the conference venue for attendees at this conference. To take advantage of this special rate, please process the hotel room reservation form provided upon confirmation of your attendance.

CONFERENCE DOCUMENTATION

☐ I am registering as a delegate, please send me an extra set of Conference Documentation with Audio CD with a USD100 discount: USD699.

☐ I cannot attend the event, please send me the Conference Documentation and Audio CD at USD799.

☐ I cannot attend the event, please send me the Conference Documentation only at USD549.

Orders without immediate payment or credit card details will incur a processing fee of USD99 per delegate.

(N.B. Advance orders will determine whether or not this conference will be recorded - Please enclose payment with your order.)

Any custom duties & taxes imposed on the shipment of order/s shall be borne by the recipient.

PAYMENT TERMS

Registrations/orders received without immediate payment or credit card details will incur a processing fee of USD99 per delegate. Payment is due in full upon receipt of invoice. Full payment prior to the event is mandatory for attendance.